



ROPOSO
SHARE YOUR STYLE



WHAT IS ROPOSO?

Roposo is India's leading fashion and lifestyle social network. It is the ultimate destination for people to socialize, discover trends, share their lifestyle, to inspire and get inspired.

“ Roposo is a social network to share your style, discover new trends and follow trendy people ”

A perfect platform to share your style with more than 2.5 million users across the country. Actors like **Sonakshi Sinha**, **Nargis Fakhri**, **Jacqueline Fernandez**, **Yami Gautam** and many others are setting new trends on the platform! With presence of ace designers like **Masaba Gupta**, sports icons like **Sania Mirza**, brands like **Forever 21**, **Vero Moda**, **Biba** and several others, Roposo is indeed the chosen lifestyle platform by all.

WHY BE ON ROPOSO?

INCREASE FOOTFALL



Engage with Roposo community to expand your customer base

DRIVE SALES



Increase online sales by showcasing your products & services

ZERO COST



At zero cost improve your business and presence

GET DISCOVERED



Publish your store location and get discovered by users Near You

BRAND AWARENESS



Increase visibility of your brand among target customers

CONNECT WITH PEOPLE



Connect with people who love your business

HOW TO JOIN ROPOSO?

Download Roposo app



Register using your official email-id and complete your profile



Switch on for “Are you a business?” and add your contact details



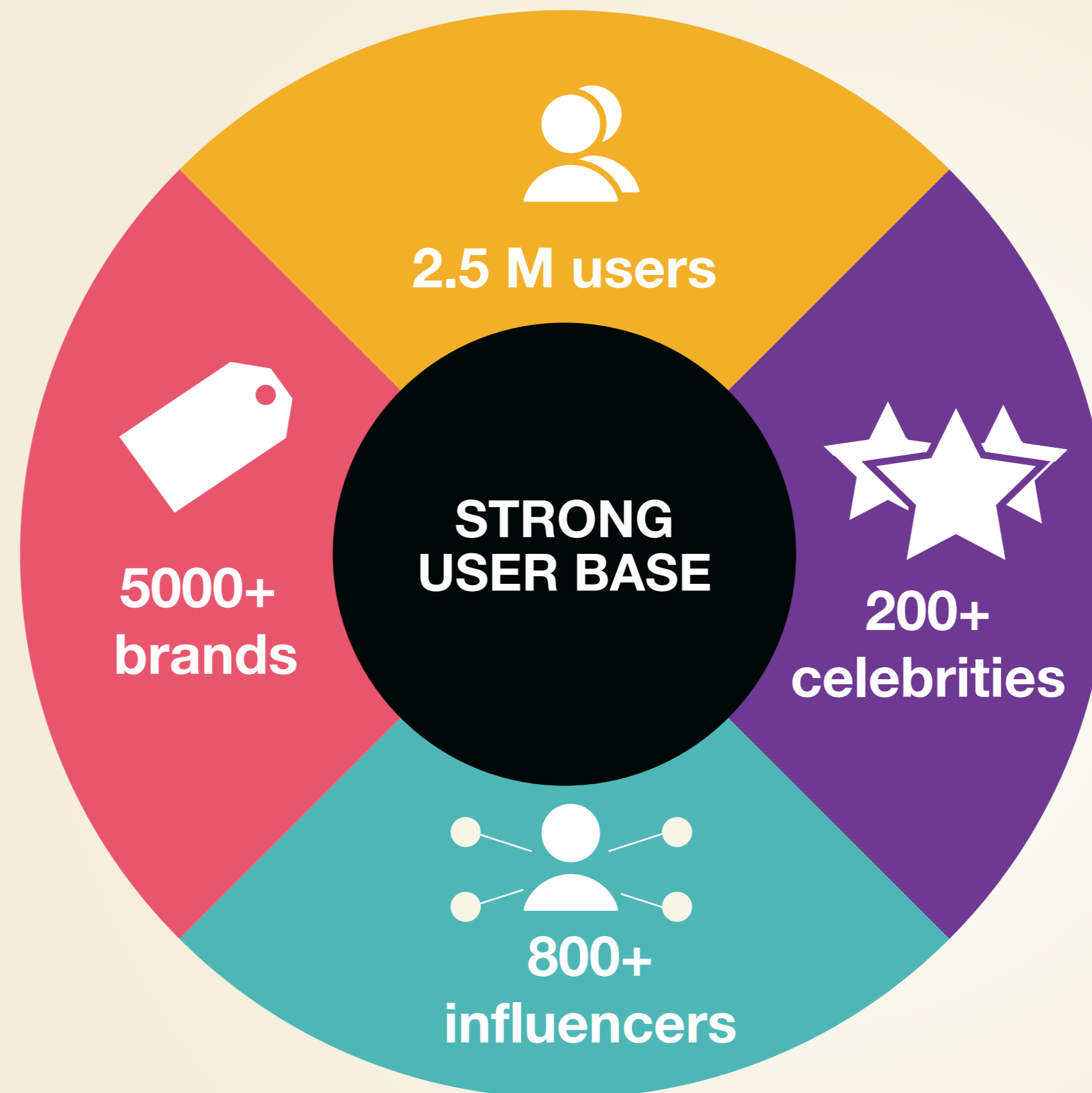
Start promoting your business by creating posts



Send mail to golive@roposo.com and get customized promotion material

HOW TO GET STARTED?

- Start posting about your products and services, client styling stories, promotions and offers, events, launches, etc.
- Use relevant hash tag and let people find you, such as #Skincare, #StyleTip, #WeddingDress, #FusionDress, #Fitness, #Food, #WorkOut
- Add location in all your posts
- Use videos to talk about your products and services to engage more people
- Ask your customers to style check-in and share their experience on Roposo to increase word of mouth
- Engage more users using online activities such as events and contests
- You can also include client testimonies in your stories



ROPOSO COMMUNITY

ENGAGED COMMUNITY



120+ miutes spent/
per user per month



250+ inspiring stories
created/month

RELEVANT TARGET GROUP



18-35 years old
age group

TIPS AND TRICKS



SOME BASICS TIPS

- Post regularly, at least 2-3 times a week
- Keep your contact and store address updated
- Be prompt to respond to customer queries

PARTNER WITH US

- Get customized promotion and branding material
- Let's create exciting events together. Utilize full potential of Roposo community to promote your work

Drop us a mail at
golive@roposo.com